

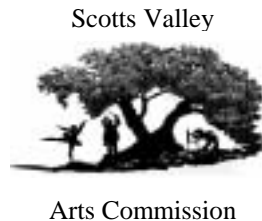


Art Under the Oaks

Scotts Valley's Art and Wine Festival

August 14 & 15 2004

Application for Registration



Applicant's Name: _____ Contact Phone(s): _____

Mailing Address: _____
Street & Apt City State Zip

Email Address: _____ Web Site: _____

OFFICE USE ONLY	Date Rec'd	<input type="text"/>	Checked in by	<input type="text"/>
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**APPLICATIONS ACCEPTED AT THE CHAMBER OF COMMERCE OFFICE UNTIL THE CLOSE OF BUSINESS
 May 1, 2004 OR BY MAIL POSTMARKED no later than April 30, 2004
 PHYSICAL AND POSTAL ADDRESS IS:**

**SCOTTS VALLEY CHAMBER OF COMMERCE
 4 CAMP EVERS LANE
 SCOTTS VALLEY, CA 95066
 HOURS: MON-FRI, 10 AM – 4 PM**

FOR DIRECTIONS OR OTHER INFORMATION VISIT www.scottsvallychamber.com OR CALL (831) 438-1010.

STEP 1: DESCRIBE YOUR ARTWORK

Describe the artwork (medium or media) you will show at the Scotts Valley Art and Wine Festival. **PRINT CLEARLY** in upper and lower case letters. DO NOT abbreviate words.

Category/Media: _____

STEP 2: BRIEFLY DESCRIBE HOW YOU PLAN TO DISPLAY YOUR ART DURING THE FESTIVAL

STEP 3: ARTIST'S STATEMENT (RE: YOUR ART FOR THE FESTIVAL PROGRAM)

STEP 4: BOOTH LOCATION PREFERENCES:

There will be no booths set up under the Oaks. All booths will be out on the lawn area and we are working with a fellow artist to create the set up for the show. We promise to do our best to create a nice environment and prevent last minute changes due to muddy lawn areas. Booth number from Last Year (if applicable): _____ Please list any special needs you may have regarding booth location (the committee will do their best to accommodate these requests): _____

READ AND SIGN THE FOLLOWING PARTICIPATION AGREEMENT

I hereby agree to the following terms and conditions. I understand that if I fail to comply with the Festival guidelines and the conditions listed below, I will be ineligible to participate in subsequent Festival events.

1. I agree to open my display booth from 10 am to 6 pm and be present during those hours, August 14 and 15.
2. I will have a minimum of 10 complete pieces of recent, original, one-of-a-kind work prominently displayed at the Festival.
3. I will abide by restrictions on commercial reproductions: less prominent placement, clear and accurate labeling identifying the work as a "reproduction."
4. I will not have for sale non-art items, work by other artists, or souvenirs, including T-shirts, magnets, etc.
5. I understand that night security will be provided; however, I assume ultimate responsibility for my property.
6. I understand that no more than two artists may share spaces, however each artist will be juried separately. If only one is juried into the show, the chosen artist has the option of taking the entire booth or receiving a refund.

Signature: _____ Date: _____

APPLICANT'S CHECK LIST

COMPLETE AND SIGN THIS APPLICATION FORM.

Enclose 5 to 15 color slides or color photos for the jury. Label each example with your name, medium, size, year created and "top" indicated. Put slides in a plastic slide page with individual pockets for slides. Write information on the back of photos. Put your name and phone number on the slide page and photos. Detail/close-ups may be submitted in addition to the 5 required examples.

Enclose at least 1 color slide or photo that accurately and fully depicts your Festival booth site. If two artists are sharing a space, represent your portion of the exhibiting space as well as you can.

Enclose two checks (or use your credit card), made payable to The Scotts Valley Chamber of Commerce, one for the non-refundable \$25 for jurying fee and one for \$200 for booth fee. Booth fee check or credit card payment will not be processed unless you are accepted into the show. (No "split" payments accepted.) We accept Visa and MC only (Please print clearly)

Number: _____ Exp. date: _____ Fee Amount: \$ _____

Signature: _____

The jurying fee will include the return of your submission materials so NO SASE is needed.

ADDITIONAL OPTIONS

50 Event Postcards will be provided to each artist, **thanks** to our sponsor: **Pacific Publishing**. Additional postcards are available in sets of 500 for \$125 (plus S+H).

- Please only send _____ (0 to 50) free event postcards
- Please send _____ more postcards at \$ _____ (please add to your entry fee payment if sending a check)

The Event Program is a large newsprint program and will be inserted in 16,000 local papers prior to the event as well as being handed out at the event. All artists and their booth numbers are listed. If you are interested in advertising in this publication, check the box below so we may release your name and contact information to the local newspaper. They will contact you closer to the event regarding content and payment.

- Yes, please give my contact information to the local newspaper for advertising in the event program.
- ____ Please initial.

SCOTTS VALLEY ARTS COMMISSION

SCOTTS VALLEY CHAMBER OF COMMERCE