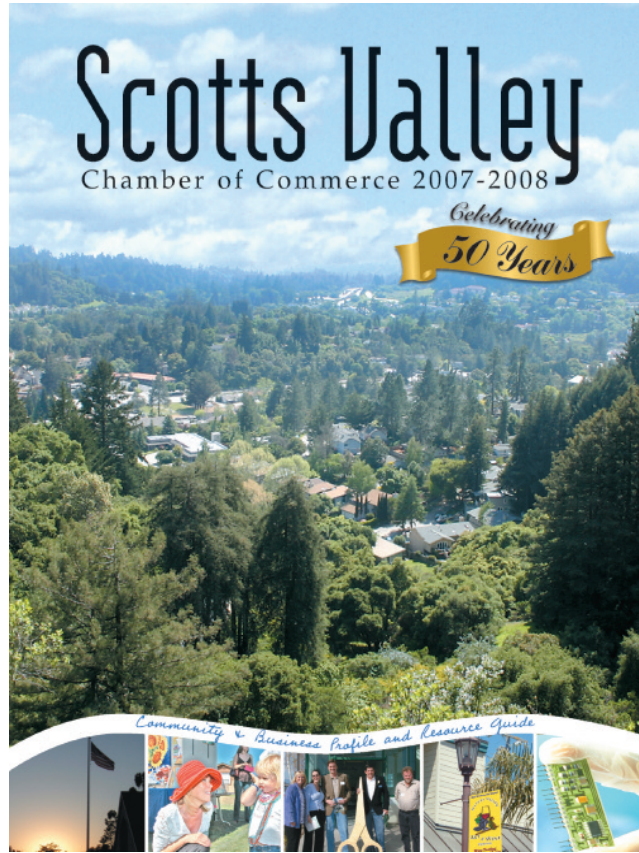


Special Sections

- Business Directory
- Area Services
- Scotts Valley Recreation
- Annual Area Events
- Lodging & Conference
- Retail
- Professional Services
- Real Estate
- Dining

Advertising Information

- Display Ad Rates are based on Full-Color Ads
- Free Bold Directory Listing with Display Ad
- Bold Listings are high-lighted in color in the Membership Directory section and include:
- Business Name, Address, Phone, Fax, Email and Web Address



2 Year Distribution

Ad Rates & Sizes

Please circle the ad size/rate of your choice below

| Special Placement | Member | Non-member |
|-------------------|--------|------------|
| Inside Front | \$1600 | \$2250 |
| Inside Back | \$1500 | \$2100 |
| Page 3 | \$1800 | \$2500 |
| Back Cover | \$2500 | \$3500 |

| Ad Rates | Member | Non-member |
|-----------|--------|------------|
| Full Page | \$1450 | \$1950 |
| 2/3 Page | \$1250 | \$1650 |
| 1/2 Page | \$950 | \$1200 |
| 1/3 Page | \$850 | \$875 |
| 1/4 Page | \$650 | \$775 |
| 1/6 Page | \$550 | \$600 |

This bi-annual directory

Our bi-annual Directory highlights the business community, services and recreational opportunities to be found in Scotts Valley and the surrounding Santa Cruz Mountain communities.

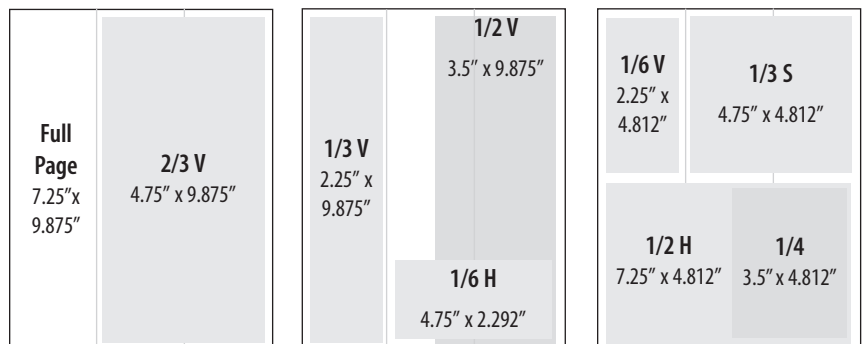
The **Scotts Valley Business & Membership Directory** is a great way to advertise your business or service, not only to the Scotts Valley Chamber of Commerce Members, but to the residents and visitors of Scotts Valley and other local communities.

More than 7,000 new Business & Membership Directories will be distributed to Scotts Valley residents, real estate and mortgage offices, hotels, city offices and local businesses. We hope that you will take advantage of this great marketing opportunity. Ad space is limited, so please respond as soon as possible. This high-quality, full-color, glossy publication is being produced by Times Publishing Group, Inc., Publisher of the Scotts Valley Times

Purchase before 2/1/09 and receive a **FREE BANNER** ad to be placed on www.scottsvallychamber.com for 6 months.



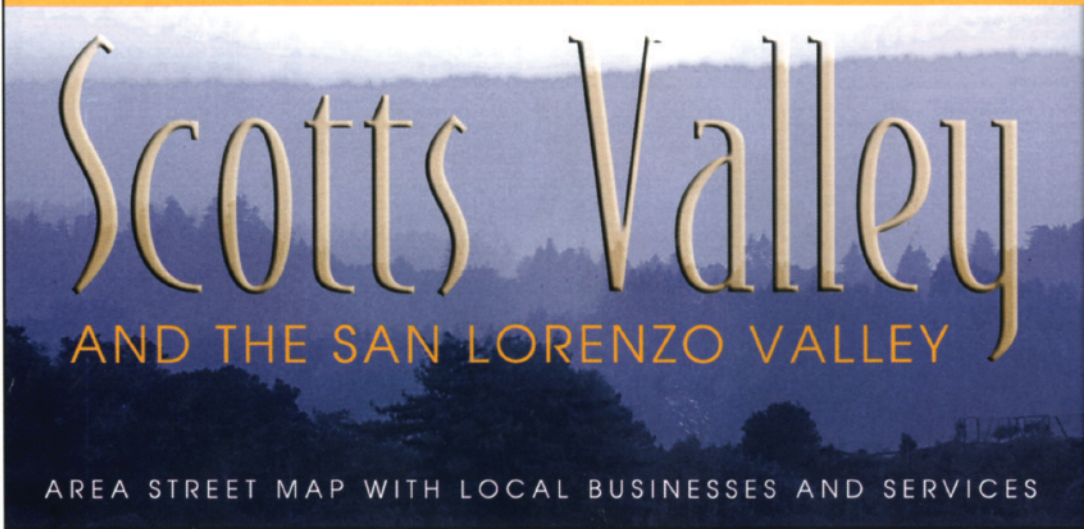
We Accept Visa, MasterCard, AmEx & Discover





Scotts Valley Chamber of Commerce SCOTTS VALLEY MAP 2009-2010

SPONSORED BY THE SCOTTS VALLEY CHAMBER OF COMMERCE



Ben Lomond
Bonny Doon
Boulder Creek
Brookdale
Felton
Lompico
Mount Hermon
Scotts Valley
Zayante



FULL-COLOR DISPLAY ADS

The Scotts Valley Chamber of Commerce is publishing a full-color, up-to-date Scotts Valley Street Map including surrounding areas of the San Lorenzo Valley.

The Map will feature local businesses and services; restaurants and lodging, local attractions, events and full-color photography of our beautiful area.

Don't miss this incredible opportunity to advertise your business in the Scotts Valley Chamber of Commerce City Map!

Ad Rates & Sizes

| Special | Price |
|----------------|---------------------------|
| Full Map Panel | \$1200 (3 3/16" x 8") |
| 1/2 Map Panel | \$700 (3 3/16" x 3 7/8") |
| 1/4 Map Panel | \$400 (3 3/16" x 1 7/16") |

5,000 MAPS PRINTED 2 YEAR DISTRIBUTION

YES! I want to advertise my business in the
2009-2010 Scotts Valley Chamber Business Resource Guide and/or Area Map.

Business: _____

Contact Person: _____ Best Time to Call: _____

Phone: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

Please Fax to Times Publishing Group, Inc. 831-688-7551

